The Travel Corporation is a highly successful international travel group with over 25 award-winning brands. These include luxury hotels and boutique river cruise ships, niche tour operators and other leisure interests. The Travel Corporation’s guiding principle is one of providing the most enjoyable, enriching travel experience for its customers across the globe.

The Company is family-owned and has been in business for four generations over nine decades. The Group maintains an uncompromising commitment to offering the highest standards of product integrity, outstanding service and leisure experiences. It serves over one million customers per year, and is dedicated to providing them with excellent service, value and quality in every one of its businesses. Each brand is strategically positioned and is clearly differentiated in its market sector. Today, they are seen as market leaders in their respective niches.

Since it is privately-owned and financially independent, the company takes a long-term vision and strategy to its brands, with an ethos of attention to detail in all aspects of its business. Operating in 60 countries, on five continents, with over 35 offices and more than 4,000 team members, the multi-cultural vibrancy of this global business ensures a robust and dynamic future.
TOURING

Escorted Touring

Trafalgar began operating tours in 1947. Today the company draws on this vast experience in planning and arranging every aspect of a perfect, hassle-free guided holiday. It looks to broaden the mind and build bridges between people, through the delivery of unexpected encounters, development of new friendships and discovery of memorable moments. Trafalgar provides the insider’s view of authentic experiences in Europe, Eastern Mediterranean, South America, Asia, Australia, New Zealand, the USA and Canada. Each of these destinations is brought to life by Trafalgar’s team in ways that one could not do if travelling on one’s own. Trafalgar enables its guests to dream, pack and leave the rest to us.

www.trafalgar.com

Insight Vacations

“The Art of Touring in Style” is the philosophy at the heart of Insight’s range of Premium, Deluxe and Independent style vacations. Established in 1978, Insight specialises in smaller group sizes, coaches with more legroom and comfort, selected hotels in desirable locations, leisurely paced itineraries, more included sightseeing, delicious dining and personalised service, all bringing new perspectives to escorted tours and cruises in Europe, Eastern Mediterranean, North Africa, USA and Canada.

www.insightvacations.com

For over 50 years AAT Kings has showcased the natural beauty and splendour of Australia and New Zealand. AAT Kings offer a comprehensive range of touring styles including premium and low cost escorted tours, short breaks, small group tours, camping adventures, day tours and a three-day culture camp program. Itineraries range in length from half-day city sightseeing tours to extended 28-day countrywide tours.

www.aatkings.com

Brendan Vacations

The Irish are known for their warm and friendly hospitality and indomitable spirit. Brendan was and is founded on these traditions, focused on bringing travellers’ dreams to life since 1969. A wide variety of first class and deluxe vacation choices are offered with escorted and locally hosted programs in Europe, North America, Central and South America and the South Pacific. Small deluxe escorted groups in Ireland are also its specialty.

www.brendanvacations.com

Evan Evans Tours

Evan Evans Tours is the oldest and largest sight-seeing company in London and has been accompanying visitors on exclusive city tours and out-of-town excursions for over 75 years. The exciting range of tours highlight the best Britain has to offer, from majestic palaces and castles to quaint country villages and the historic cities of Bath, Oxford and Canterbury. All tours are operated to the highest quality standards on luxury, modern coaches and escorted by the best professional local guides.

www.evanevantours.co.uk

Grand European Tours is a leading US direct marketer of European, North American, South American and South Pacific escorted tours and river cruises. Founded over 32 years ago, GET primarily targets active, mature senior Americans through direct mail brochures, the Internet and an Inbound/Outbound Call Center. The company is also a Preferred Travel Provider to the American Association of Retired Persons (AARP) enabling GET to provide travel benefits to 29 million of their member households.

www.getours.com

Launched in 2008, Milestones has grown to operate as one of the UK’s leading direct sell marketers of worldwide escorted tours and boutique river cruises. Milestones select the ideal itineraries for the UK outbound market. These are operated by Trafalgar, Insight Vacations, AAT Kings, Brendan Vacations, Thompsons Africa and Unifour. Their core brand value is to provide their clients with an unrivalled level of personal service.

www.milestonetours.com

Aussie Adventure is the small group tour and safari outback touring specialist leading small, intimate groups (average 16 travellers) to the Northern Territory’s major attractions. These include such unique places as the National Parks of Kakadu and Litchfield, Arnhem Land and Tiwi Islands. In Australia’s Red Centre we visit Uluru (Ayers Rock), Kata Tjuta (The Olgas), Kings Canyon and Alice Springs.

www.aussieadventures.com.au

Destination America specializes in providing outstanding quality and exceptional value tour operations within the USA, Canada and Mexico. Its experienced team ensures their clients’ travel needs are met and are done so through specific customization. They feature a comprehensive choice of touring, with varied alternatives of transportation, outstanding tour directors, wide choice of hotel, dining and cultural venues.

www.dest-amer.com

Contiki Holidays is the legendary worldwide leader in holidays for 18 – 35 year olds. For 50 years it has been taking like-minded travellers around the world offering unforgettable experiences and memories in over 40 countries across five continents. Its commitment to delivering outstanding value through its mix of original sightseeing, culture, adventure and fun with its diverse range of unique itineraries is at the heart of its success.

www.contiki.com

Busabout Explorer, Europe’s very own hop-on hop-off coach experts has been championing flexible independent travel since 1996. Haggis Adventures has been pioneering the best small, budget tours in Scotland and sharing their passion since 1993. Shamrocker Adventures with their Irish charm and legendary gift-of-the-gab came along in 1999 running budget tours of Ireland. In 2003 Busabout Adventures was born with their groundbreaking short breaks, Greek Island Hopping, top European festivals. These collective experiences are for those who want to party in style.

www.busabout.com

www.haggisadventures.com

www.shamrockeraventures.com
INDEPENDENT TRAVEL

Established in 1979, Creative Holidays is Australia's largest independent holiday company offering an extensive range of leisure destinations to suit every traveler—especially those who enjoy the independence and flexibility of planning their own holiday experience. The company sets the benchmark for providing exceptional value, service and reliability through fine attention to detail, consistent quality and a total commitment to customer service.

www.creativeholidays.com

Brendan has been offering independent vacations to US travellers since 1969. Its portfolio now includes over 800 packages and 10,000 hotels in Ireland, UK, Europe, Egypt, Asia, Australia, New Zealand, Tahiti, Fiji, USA, Canada, Mexico, South and Central America. With high quality vacations, friendly service and competitive pricing, Brendan Vacations offers memorable experiences for every customer.

www.brendanvacations.com

Established in 1978 in Perth, its mission statement is to offer a broad and exciting range of excellent value Asian, Indian, South African and cruising holiday packages to the Western Australian travelling public.

www.newhorizons.com.au

Luxury African safari experts with over 30 years experience as specialist in personal celebrations such as honeymoons, anniversaries, multi-generational travel and reunions, golf and spa trips and other specialist interest safaris to Southern Africa and Eastern Africa, Egypt and the Indian Ocean Islands.

www.africantravelinc.com

Now in its fifth decade, Lion World Tours’ clients continue to benefit from our depth of the destination knowledge, expertise and emphasis on customer service. Responding to the diverse interests of today’s travelers, Lion World Tours’ mission is to provide the most varied selection of enriching African travel experiences for individuals, families and groups of all sizes.

www.lionworldtours.com

RIVER CRUISING

Founded in 1976, it was the first river cruise company to focus on the North American traveller. The introduction of all English-speaking river cruises, all-inclusive meals catering to this market, pre- and post-extension land programs—all standard offerings today—were the result of innovations introduced by Uniworld. Their unique boutique ships cruise the rivers in France, Germany, Portugal, Holland, Belgium, The Netherlands, Austria, Hungary, Slovakia, Serbia, Bulgaria, Romania, Russia, China and Egypt. Uniworld continually makes significant capital investments in new ships, product upgrades and innovative program enhancements.

Uniworl’s guests enjoy an intimate, luxurious experience onboard with five-star inclusions. All ships have been designed and decorated by the award-winning team of the Red Carnation Hotel Collection.

With an average capacity of 134 guests and a ratio of one highly trained crew member for every three guests, Uniworld provides award-winning services and has been recognized as one of the world’s best small ship cruise lines in surveys published by both Conde Nast Traveler and Travel+Leisure.

Uniworld offers cruises ranging from eight to 32 days and continues to evaluate new markets and opportunities. Uniworld is now sold in all major English speaking markets around the world.

www.uniworld.com

TRANSPORT

AAT Kings’ transportation services division caters for specialised groups. AAT Kings continually upgrades their luxurious fleet of over 65 vehicles with specially designed coaches with the latest technology and safety features available.

www.aatkings.com

Atlas Reisen is a Dutch based coach operator with more than 90 coaches. Atlas Reisen supplies outstanding coaching and related services to Contiki Holidays and Busabout Europe as well as local coach operations.

www.contikiholland.nl

BOUTIQUE HOTELS

Its first hotel opened in London—The Chesterfield Mayfair—in 1984. Today, the award-winning collection of four and five star family-run hotels are located in the UK, South Africa, Switzerland and the US. Outstanding, consistent personal service and great value are the essence of each guest’s stay.

Each hotel offers a unique experience, and is distinguished by an absolute commitment to offering splendid luxury through elegant distinctive decor, superb cuisine, thoughtful touches and discreet yet warm personal service. Members of staff outnumber the guest two to one, and are truly passionate and dedicated to personalising each and every guest’s stay where ‘no request is too large, no detail too small.’

www.redcarnationhotels.com
INVESTMENTS

In addition to its wholly-owned brands, The Travel Corporation holds several investments in other travel businesses.

Cullinan Holdings Ltd has been listed on the Johannesburg Stock Exchange since 1901. It is named after the famous diamond mining company which produced the world’s largest ever rough cut diamond in 1905. Today the company is one of South Africa’s leading tourism and leisure groups. The Travel Corporation is the majority shareholder in the company.

Its brands include Thompsons Africa, the country’s leading tour operator providing quality and value tours to visitors from around the globe coming to South Africa. Thompsons Holidays provides holidays for South Africans to destinations in Africa and around the world. Divisions Planet Africa and Gateway specialise in Asian inbound markets. Pentravel and Thompsons Leisure represent the company’s well known retail travel division. Its transportation division include two of the country’s leading brands, Hylton Ross Tours and Thompsons Touring & Safaris. The Manex Marine and Central Boating businesses service the marine leisure industry, with boat building, scuba diving services and representing several well known related equipment companies.

www.cullinan.co.za

Wilderness Safaris is publicly-traded on the Botswana Stock Exchange. It is southern Africa’s leading safari company, with a responsible eco-tourism and conservation focus. Their goal is to protect the pristine wilderness areas and flora and fauna, while including the local communities in this process. The company devotedly believes that the world’s wilderness areas will save humankind. The Travel Corporation has been a long standing, significant investor and provided strategic direction to the company since 1995.

Wilderness Safaris operates on three million hectares (seven million acres) of southern Africa’s finest wildlife reserves with more than 70 environmentally-friendly lodges and camps. Guests are offered a unique and life-changing experience. The 27-year-old company operates camps and safaris in Botswana, Namibia, Malawi, South Africa, Zambia, Zimbabwe and the Seychelles. The company ensures that the difference and uniqueness of each area and its wildlife is highlighted in each location, and this variety of accommodation. Its broad product range ensures that there’s something for everyone.

www.wilderness-safaris.com

Siva Travel of Greece was founded in 1958 and provides the finest travel services throughout Greece to companies and tourists alike. As a family-owned business, they pride themselves on delivering a high level of personal attention that constantly exceeds its customer’s expectations. The company is small enough to offer choice and flexibility, yet large enough to cater to any sized group. Siva Travel’s reputation as Greece’s foremost ground handler is unchallenged. They have been a long standing supplier and The Travel Corporation became a partner in their business in 2005.

www.sivatravel.gr

THE TEAM

Beating strong and proud across the globe, through each area of our world-wide operations, is the heartbeat of The Travel Corporation—our people. Representing all of the countries, cultures, personalities and profiles in which our businesses operate the people of The Travel Corporation are truly our greatest asset. Their dedication to providing exceptional service to all of our customers is combined with a collaborative team spirit in working together. The company strives to provide training and support to foster career development, internal growth and opportunities within the business.

SOCIAL RESPONSIBILITY

The Travel Corporation believes that in order to sustain tourism for future generations, we need to participate in actively supporting the preservation of culturally and ecologically sensitive areas. It does this today around the world and in local communities where we live and work. The company contributes through its Conservation Foundation, as well as directly through its brands, funds and resources to a number of specific projects and programmes. Each office and local business also engages and supports local community projects and charities and works actively to reduce and recycle their usage of precious resources. The reduction of our collective carbon footprints is an ongoing goal. The engagement and involvement by more of the company’s customers and staff is essential and continues.

www.thetravelcorporation.com/foundation

The Tollman Family Trust supports various charitable activities in South Africa relating to education for the underprivileged and the development of previously disadvantaged communities there. The annual Tollman Award for the Visual Arts was established in 2003. A grant is given directly to a young South African artist who has received critical recognition but is hampered by finances in realizing the potential of their work.

Red Carnation Hotels’ properties all actively participate with a number of charities to support and contribute towards those in need, especially children. These include The Starlight Foundation, Tick Tock Club, Footprints for the Future and The Amy Biehl Foundation.

www.capenature.co.za

www.thetravelcorporation.com/foundation
Being a global company we embrace living and working in and with many different cultures. An example of this is the spelling contained within this brochure.
“It is not the strongest of the species that survives, nor the most intelligent that survives. It is the one that is the most adaptable to change.”

— Charles Darwin

www.thetravelcorporation.com

Travel and Tourism is one of the world’s largest industries employing approximately 220 million people and generating 9.4% of global GDP.